

# Facility Listing Form for New LifeStyles

PLEASE READ AND COMPLETE ALL SECTIONS OF THIS FORM.

Section \_\_\_\_\_

ALL of this information will be published as it is listed here. DO NOT submit duplicate information for the same facility. Please complete a **separate form** for each facility or section you wish to include in New LifeStyles. If you have questions about this form or need additional information, please call us at **800-869-9549**.

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Web address and/or e-mail: \_\_\_\_\_  
(optional)

Number of Beds or Units \_\_\_\_\_ Private Pay Rates (optional) \_\_\_\_\_  
(circle one)

Circle **ALL** that apply.    \*Medicaid    \*\*Medicare  
    NP (Non-participating in Medicare or Medicaid)  
    VA (Veterans Administration Contract)

Circle **ONLY** Levels of Care that apply:

- |                                      |                                |
|--------------------------------------|--------------------------------|
| AL - Assisted Living                 | RES - Residential Care         |
| ALZ - Alzheimer's/Dementia Diagnoses | RET - Retirement Community     |
| CCRC - Continuing Care RET Community | RHB - Rehabilitation Therapy   |
| HC - Home Care provider              | RSP - Respite Care             |
| HOS - Hospice provider               | SNF - Skilled Nursing Facility |
| IV - Intravenous Therapy             | SUB - Sub Acute Care           |

Other - \_\_\_\_\_

**This is a sample of how the listing will appear in New LifeStyles.**

This is the exact type size, style and format that will be used.

<p><b>NAME OF YOUR FACILITY</b>                  1000 Your Street                  Your City, XX 12345                  (555) 123-0000                  105 beds *** VA</p> <p>SNF, RHB, ALZ, IV</p> <p>Please call for rates, a brochure and a tour of our facility.  <b>(Ad on page 4)</b>                      MAP #30</p>	<p>We offer elegantly furnished studios and suites with private bath, 24-hour security, supervision of medications, personal care assistance, daily housekeeping and laundry service. We offer freedom, dignity and independence with the warmth and security of a community environment. Residents enjoy three meals daily in our beautifully appointed dining room, as well as snacks and a cocktail hour. There is a fully stocked library and professionally supervised activities and recreation programs. Join us for a complimentary lunch when you tour our facility.</p>
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If you have purchased a color listing, please submit the color photo or logo you wish to use. It should be in a horizontal format. Keep in mind that it will be reduced to approximately one inch wide, so a simple, uncluttered image will work best.

ACTUAL  
SIZE OF  
PHOTO

**Please use the space below to write a short description of the facility and/or the services you wish to advertise.** See sample listing below left.

Description text must be limited to **500 characters**. This character count includes each letter, spaces between words and all punctuation marks. If you type in the space below, approximately 7 lines of type can be used.

If you have purchased a **COLOR** listing, the character count must be limited to **375 characters**. If you type in the space below, approximately 5 lines of type can be used.

If the text is too long, it will be edited to fit. The complete listing will be typeset and you will receive a proof for your approval before publication.

**Enter or attach your text here:**